

Welcome Bonus - Up to \$600

ECA Marketing and DNA Brokerage want to thank you for contracting with us! As you know, ECA Marketing offers some of the most attractive products in the industry. As a thank you for contracting, ECA/DNA is offering you a Welcome Bonus. Enclosed are three coupons redeemable for up to \$600 in welcome bonuses for fixed annuity and target life business.

Remember, these bonuses are payable in addition to the outstanding commission you will earn.



Call Your Marketer Today for more details! ECA (800) 356-4189, DNA (800) 245-2801

\$100 Cash Expires: _____
Hurry! Coupon expires in 30 days!

Within 30 days submit your 1st application of \$150,000 or more of annuity premium or \$15,000 target life premium to ECA Marketing or DNA Brokerage and redeem this coupon for \$100 Cash! Simply attach this coupon to the application and mail to:
**ECA Marketing, 11095 Viking Dr., Ste. 230, Eden Prairie, MN 55344 or
DNA Brokerage 1011 Office Park Rd., Ste 4, West Des Moines, IA 50265**

Name _____ Agent Number _____
Client Name _____ Carrier _____

FOR AGENT USE ONLY. NOT TO BE USED FOR CONSUMER SOLICITATION PURPOSES. ECA Marketing will pay you this bonus once the policy is issued. Only one coupon redeemable per application. Coupons must be redeemed in succession and by the expiration. Bonus program may be discontinued at any time. Products/carriers may be limited. Street level agents. Restrictions apply.

\$200 Cash Expires: _____
Hurry! Coupon expires in 60 days!

Within 60 days submit your 2nd application of \$150,000 or more of annuity premium or \$15,000 target life premium to ECA Marketing or DNA Brokerage and redeem this coupon for \$200 Cash! Simply attach this coupon to the application and mail to:
**ECA Marketing, 11095 Viking Dr., Ste. 230, Eden Prairie, MN 55344 or
DNA Brokerage 1011 Office Park Rd., Ste 4, West Des Moines, IA 50265**

Name _____ Agent Number _____
Client Name _____ Carrier _____

FOR AGENT USE ONLY. NOT TO BE USED FOR CONSUMER SOLICITATION PURPOSES. ECA Marketing will pay you this bonus once the policy is issued. Only one coupon redeemable per application. Coupons must be redeemed in succession and by the expiration. Bonus program may be discontinued at any time. Products/carriers may be limited. Street level agents. Restrictions apply.

\$300 Cash Expires: _____
Hurry! Coupon expires in 90 days!

Within 90 days submit your 3rd application of \$150,000 or more of annuity premium or \$15,000 target life premium to ECA Marketing or DNA Brokerage and redeem this coupon for \$300 Cash! Simply attach this coupon to the application and mail to:
**ECA Marketing, 11095 Viking Dr., Ste. 230, Eden Prairie, MN 55344 or
DNA Brokerage 1011 Office Park Rd., Ste 4, West Des Moines, IA 50265**

Name _____ Agent Number _____
Client Name _____ Carrier _____

FOR AGENT USE ONLY. NOT TO BE USED FOR CONSUMER SOLICITATION PURPOSES. ECA Marketing will pay you this bonus once the policy is issued. Only one coupon redeemable per application. Coupons must be redeemed in succession and by the expiration. Bonus program may be discontinued at any time. Products/carriers may be limited. Street level agents. Restrictions apply.